

Amendments to the Claims:

Please cancel Claim 19. Please add new Claims 33-37. Please amend Claims 1, 17, and 22. The Claim Listing below will replace all prior versions of the claims in the application:

Claim Listing:

1. (Currently amended) A sign comprising:
 - a main body having a first surface and a second surface;
 - an overlay removably attachable to the first surface in a first position and the second surface in a second position of the main body; and
 - at least two fasteners movably attached to the overlay for removably securing the overlay to the first surface or the second surface, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body in the first position and the second position.
2. (Original) The sign of Claim 1, wherein the main body includes at least one selected from the group of polycarbonate, plywood, plastic, and aluminum.
3. (Original) The sign of Claim 1, wherein the overlay includes at least one selected from the group of polycarbonate, sheet metal, wood, fabric, fabric reinforced polyvinyl chloride, plastic, and polymeric film.
4. (Original) The sign of Claim 1, further comprising a retroreflective sheeting disposed on the main body and the overlay for retroreflecting light back toward a light source.
5. (Original) The sign of Claim 4, wherein the retroreflective sheeting includes glass beads.
6. (Original) The sign of Claim 4, wherein the retroreflective sheeting includes a plurality of air-backed cube-corner prisms, each prism having three facets extending to an apex.

7. (Original) The sign of Claim 4, wherein the retroreflective sheeting includes a plurality of cube-corner prisms each having three facets extending to an apex, wherein substantially all of the facets have a reflective coating thereon.
8. (Original) The sign of Claim 4, further comprising a barrier film disposed between the overlay and the retroreflective sheeting.
9. (Original) The sign of Claim 8, wherein the barrier film includes at least one selected from the group of polyester, polyethylene, polypropylene, and polystyrene.
10. (Original) The sign of Claim 8, further comprising a first adhesive disposed between the barrier film and the overlay and a second adhesive disposed between the barrier film and the retroreflective sheeting.
11. (Original) The sign of Claim 1, wherein the sign is slit on a back side and formed from a substantially flexible material such that it can be folded in half.
12. (Original) The sign of Claim 1, wherein the sign is mounted on a mounting device.
13. (Original) The sign of Claim 1, wherein the fasteners snap-fit into the main body.
14. (Original) The sign of Claim 1, wherein each fastener includes an expandable shank that passes through a hole in the main body to deform the shank, wherein the shank expands after passing through the hole to secure the overlay to the main body.
15. (Original) The sign of Claim 1, wherein the main body includes a plurality of hollow cells within the main body.

16. (Previously presented) A sign comprising:
 - a main body having a first surface and a second surface and a plurality of hollow cells within the main body;
 - an overlay removably attachable to the first surface in a first position and the second surface in a second position of the main body; and
 - at least two fasteners movably attached to the overlay for removably securing the overlay to the main body, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body; wherein each fastener includes an expandable shank that deforms when passing through a hole in the main body and expands after passing through the hole to removably secure the overlay to the main body.
17. (Currently amended) A sign comprising:
 - a main body having a first surface and a second surface;
 - an overlay removably attachable to the first surface in a first position and the second surface in a second position of the main body; and
 - at least two fasteners for removably securing the overlay to the first surface and the second surface, the fasteners being movably attached to the overlay, each fastener being secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body.
18. (Original) The sign of Claim 17, wherein each fastener passes through an oversized hole in the overlay.
19. (Canceled)
20. (Original) The sign of Claim 17, wherein the main body includes a plurality of hollow cells within the main body.

21. (Canceled)
22. (Currently amended) A sign comprising:
 - a main body having a first surface and a second surface;
 - an overlay removably attachable to the first surface in a first position and the second surface in a second position of the main body; and
 - at least two fasteners movably attached to the overlay for removably securing the overlay to the first surface and the second surface, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body in the first position and the second position.
23. (Previously presented) A method of providing an overlay on a sign comprising:
 - forming a main body having a first surface, a second surface, and a plurality of hollow cells within the main body; and
 - removably attaching an overlay to the first surface in a first position and the second surface in a second position of the main body with at least two fasteners attached to the overlay, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body.
24. (Original) The method of Claim 23, further comprising providing a retroreflective sheeting on the main body and the overlay for retroreflecting light back toward a light source.
25. (Previously presented) The method of Claim 24, wherein the retroreflective sheeting includes a plurality of air-backed cube-corner prisms.

26. (Previously presented) The method of Claim 24, wherein the retroreflective sheeting includes a plurality of cube-corner prisms each having three facets extending to an apex, wherein substantially all of the facets have a reflective coating thereon.
27. (Previously presented) The method of Claim 24, further comprising providing a barrier film between the overlay and the retroreflective sheeting.
28. (Original) The method of Claim 27, further comprising providing a first adhesive between the barrier film and overlay and further providing a second adhesive between the barrier film and the retroreflective sheeting.
29. (Original) The method of Claim 23, further comprising folding the sign in half.
30. (Original) The method of Claim 23, further comprising mounting the sign on a mounting device.
31. (Previously presented) The method of Claim 23, further comprising removably attaching the overlay to the second side of the main body.
32. (Previously presented) A method of providing an overlay on a sign comprising:
 - forming a main body having a first surface and a second surface; and
 - removably attaching an overlay to the first surface in a first position and the second surface in a second position of the main body with at least two fasteners attached to the overlay, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body.

33. (New) A method of providing an overlay on a sign comprising:
providing a main body having a first surface and a second surface;
providing an overlay that includes at least two oversized holes therein;
providing at least two fasteners and inserting a distal end of each fastener through each oversized hole in the overlay and attaching a washer to the distal end of each fastener to movably secure each fastener to the overlay; and
attaching the overlay to the first surface or the second surface of the main body with the fasteners.
34. (New) The method of Claim 33, wherein the overlay does not cover substantially all of the first surface or the second surface of the main body.
35. (New) The method of Claim 33, wherein the distal ends of the fasteners extend into holes in the main body.
36. (New) The method of Claim 35, wherein the holes in the main body are not in a perimeter of the main body.
37. (New) A sign comprising:
a main body having a first surface and a second surface;
an overlay removably attachable to the first surface in a first position and the second surface in a second position of the main body; and
at least two fasteners movably attached first to the overlay for removably securing the overlay to the first surface or the second surface, each fastener passing through an oversized hole in the overlay and movably secured to the overlay with a washer, each washer spacing the overlay from the main body when the overlay is attached to the main body in the first position and the second position.